

We believe in Collaborative Innovation



## Erco Travels Customer Story

---

*Erco Travels: Managing a Complex Web portal with Multiple integrated functionality*

- **Industry:**

Travel and Transportation

- **Technology:**

WEB Content Management and back office by BhartiSoftLand

**PHP , MYSQL, AJAX, XML, CAKE , JAVA, and some others**

- **Live Sites:**

[www.mastholiday.com](http://www.mastholiday.com)

Erco Travels is of the largest tour operator in large group tour segment in India

---

### **The Challenge**

Travel and the Internet have a natural association. Leading Tour operator like Erco Travels, recognized the potential of this partnership early in the game and generated some of the first successful examples of consumer e-commerce.

### **The Goal**

In 2007, Erco Travels forged ahead with an ambitious goal to become India's leading eTravel Agent with widest range of travel services.

### **The Solution**

In one and half years later, Erco Travels has undoubtedly met its e-business goal and continues to serve large number of domestic and outbound individual and group tours in India and East Asia.

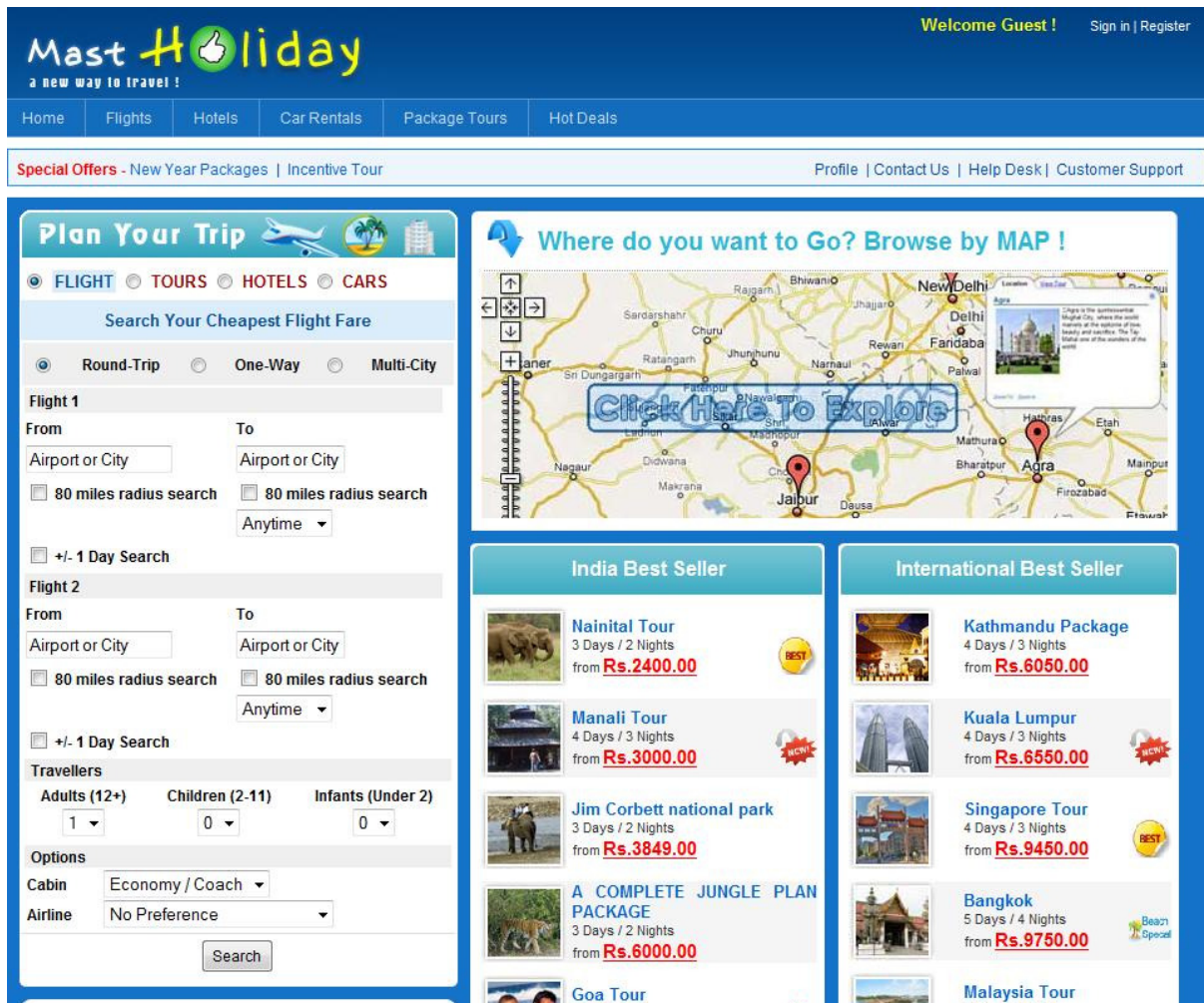
Erco Travels' e-business vision required a sophisticated architecture of specialist platforms designed to integrate and deliver a number of different information and application components in a seamless manner. Content management is one of the core components in Erco Travels' e-business architecture and Erco chose Bharti Softland to design Content Management solution after evaluating a number of contenders in this market.

### **The Results**

- Real-time, automated Tour booking engine, Easy content update, real time flight, car and hotel booking all over the globe and managing it's operations , partners and agents.
- Sharing of information using one database.
- National localization enabled while maintaining brand consistency.

**Ask us for more detail. We are just a click away.**

Customer Story: Erco Travels



**Mast Holiday**  
a new way to travel !

Welcome Guest! | Sign in | Register

Home | Flights | Hotels | Car Rentals | Package Tours | Hot Deals

Special Offers - New Year Packages | Incentive Tour | Profile | Contact Us | Help Desk | Customer Support

### Plan Your Trip

FLIGHT | TOURS | HOTELS | CARS

Search Your Cheapest Flight Fare

Round-Trip | One-Way | Multi-City

**Flight 1**

From: Airport or City | To: Airport or City

80 miles radius search |  80 miles radius search

+/- 1 Day Search | Anytime

**Flight 2**

From: Airport or City | To: Airport or City

80 miles radius search |  80 miles radius search

+/- 1 Day Search | Anytime

**Travellers**

Adults (12+): 1 | Children (2-11): 0 | Infants (Under 2): 0

**Options**

Cabin: Economy / Coach | Airline: No Preference

Search

### Where do you want to Go? Browse by MAP !

Click Here To Explore

**India Best Seller**

- Nainital Tour**  
3 Days / 2 Nights  
from **Rs.2400.00**
- Manali Tour**  
4 Days / 3 Nights  
from **Rs.3000.00**
- Jim Corbett national park**  
3 Days / 2 Nights  
from **Rs.3849.00**
- A COMPLETE JUNGLE PLAN PACKAGE**  
3 Days / 2 Nights  
from **Rs.6000.00**
- Goa Tour**

**International Best Seller**

- Kathmandu Package**  
4 Days / 3 Nights  
from **Rs.6050.00**
- Kuala Lumpur**  
4 Days / 3 Nights  
from **Rs.6550.00**
- Singapore Tour**  
4 Days / 3 Nights  
from **Rs.9450.00**
- Bangkok**  
5 Days / 4 Nights  
from **Rs.9750.00**
- Malaysia Tour**